

# Grants in Action in Our Community

## Case Study

### Rainbow Beach Community Centre

Project Title:

**Santa Comes to Rainbow**



2022 is the 4th year of Santa Comes to Rainbow, and the first time applying for Council funding. The Association, local businesses, and different groups are collaborating to produce another fantastic Community Christmas Event for the whole community of Rainbow Beach, Cooloola Coast area and visitors.

Families will enjoy free live music, kids entertainment, a special visit from a tropical Santa who will bring gifts to the little ones and will have photos taken with children and families. All wrapped with our small community spirit.



## Project Outcomes:

The event attracted more than 300 people to the centre of Rainbow Beach for four hours, and after a very busy year, local families finally had a chance to relax and socialise while their children experienced the magic of Christmas. The live music attracted visitors who all expressed what a great Christmas activity could be found in Rainbow Beach. The event was made possible by volunteers, community groups and businesses. Local businesses and individuals donated more than \$3,000 worth of prizes to raffle, with all proceeds going to hall maintenance and community projects.

52  
volunteers  
involved



The highlight for the children was when Rainbow Beach Helicopters delivered Santa. The local barber also attracted attention to the event with his classic motorbike and kindly allowed people to have their photos taken beside it. Families had their photos taken with Santa. Raw Ordio played live music and created a lively atmosphere. The organisation raised funds with a sausage sizzle and the raffles to cover the costs of small items to fill the Christmas gift bags made by the local Boomerang Bags group.

300  
attendees



## Community Grants Program 2022/2023 category:

### Local Events

Amount funded: \$3,000

**Category purpose:** To support community led local events and festivals that attract local participation, low tourist demand, and are of high local social benefit.

***"Locals stepped up and helped to run the three events back to back including monthly markets and Festival of Small Halls."***

For more information about Gympie Regional Council's Community Grants Program, visit [www.gympie.qld.gov.au/grants](http://www.gympie.qld.gov.au/grants) or phone 1300 307 800.

