

# KNOWLEDGE INDUSTRIES AND PROFESSIONAL SERVICES

## GYMPIE REGION





## SECTOR DEFINITION

The Sector that data has been compiled for in this report has been built from a combination of industries classified according to the Australian and New Zealand Standard Industrial Classification (ANZSIC). It incorporates the following industries:

- Publishing (except Internet and Music Publishing)
- Motion Picture and Sound Recording Activities
- Broadcasting (except Internet)
- Internet Publishing and Broadcasting
- Telecommunications Services
- Internet Service Providers, Web Search Portals and Data Processing Services
- Library and Other Information Services
- Finance
- Insurance and Superannuation Funds
- Auxiliary Finance and Insurance Services
- Professional, Scientific and Technical Services
- Computer System Design and Related Services

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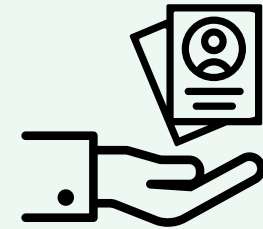
# GYMPIE REGION - PROFESSIONAL SERVICES

## ECONOMIC OVERVIEW



**\$266M**  
Sales/Output

5.2% of total output



**1,128**  
Local Jobs

5.1% of total jobs

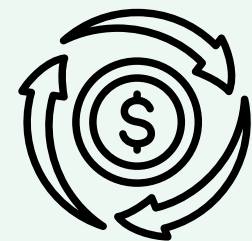
### KEY LOCATION



**Gympie - North**

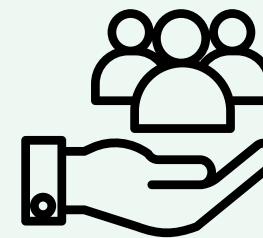
Statistical Area 2

67% of jobs in 2021



**\$152M**  
Gross Value Added

6.8% of total GVA



**1,251**  
Employed Residents

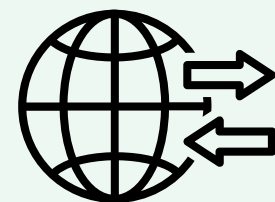
5.3% of total residents

### TOP INDUSTRIES



**Professional Scientific & Technical**

\$68M Value Added  
648 Local Workers



**\$23M**  
Exports

1.7% of total GVA



**430**  
Local Businesses

8.7% of total businesses

### TOP OCCUPATION

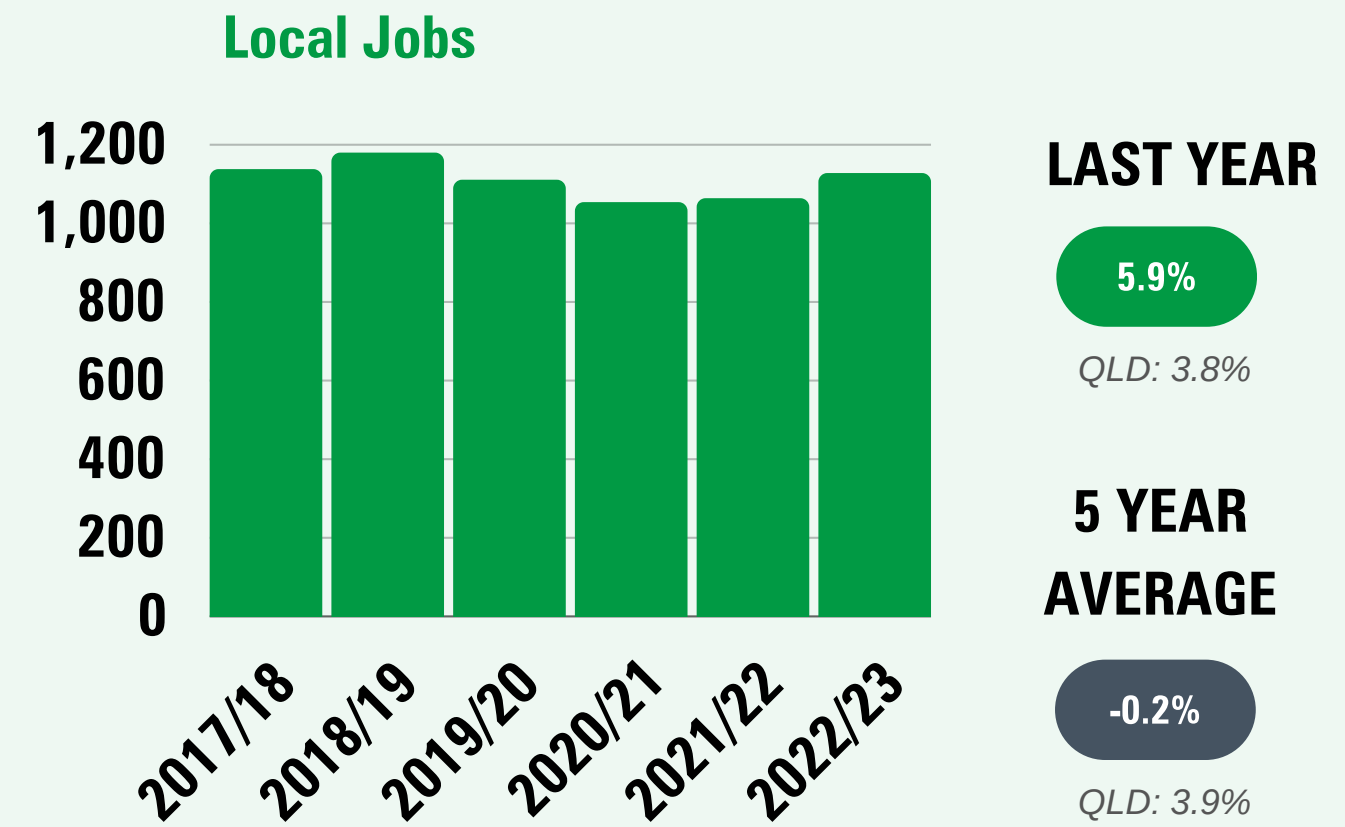
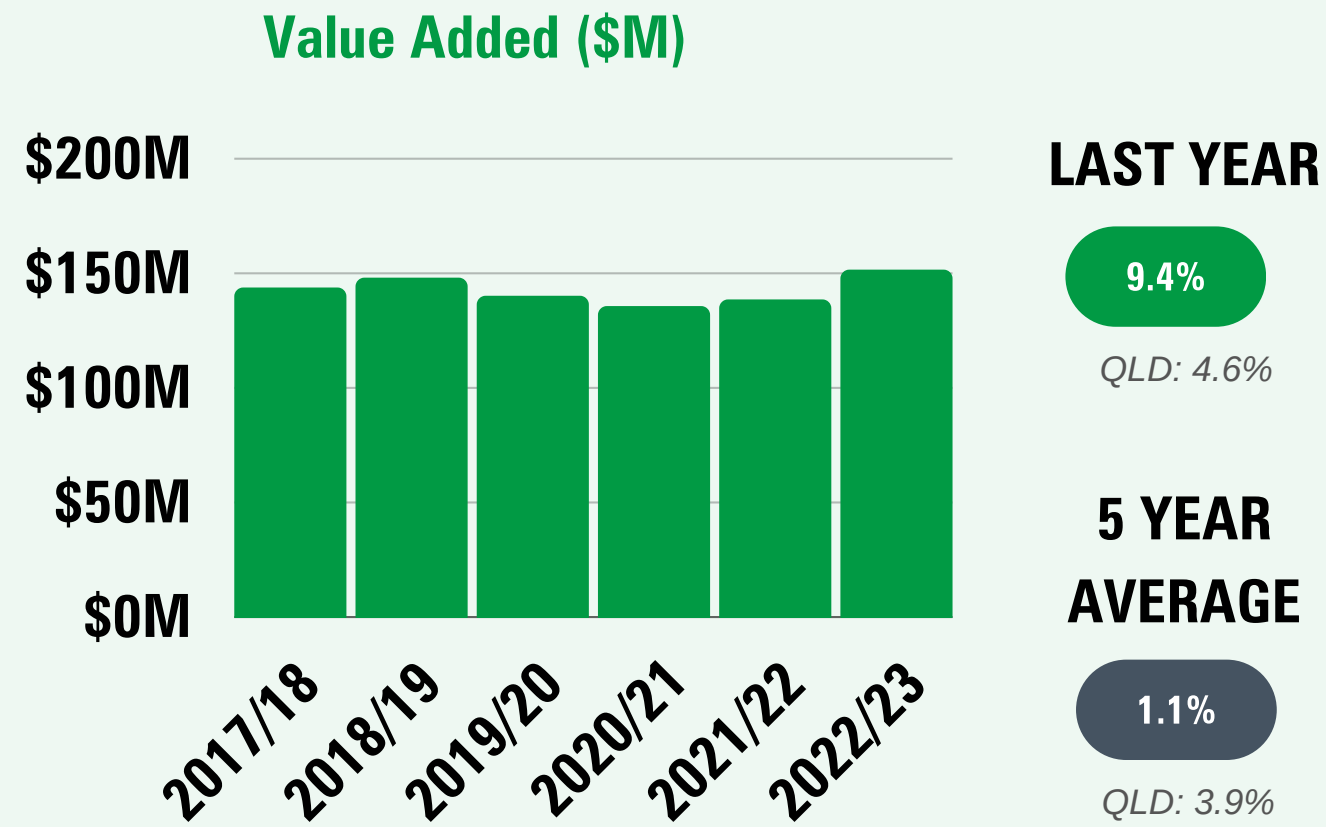


**Accountants**

12% of all workers

# GYMPIE REGION - PROFESSIONAL SERVICES

## GROWTH TRENDS



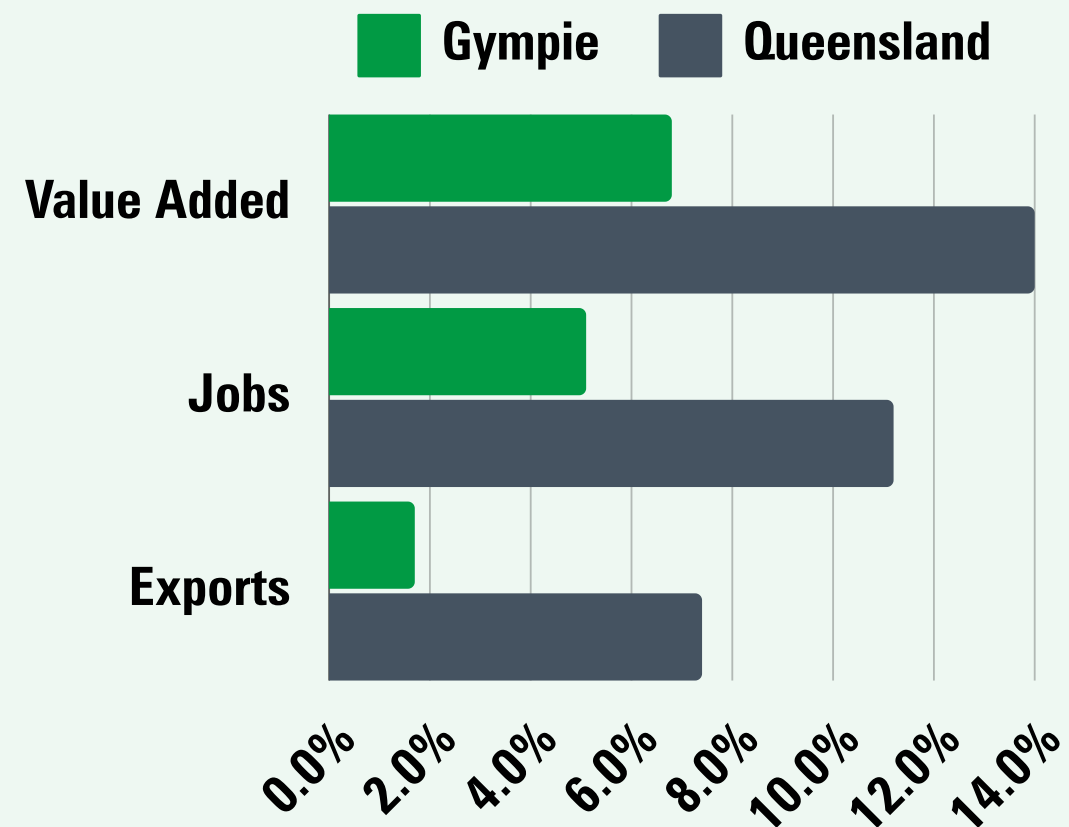
Source: NIEIR, 2024

Over the five years to 2022/23, the Knowledge Industries and Professional Services Sector in the Gympie Region was estimated to have averaged 1.1% p.a. growth in jobs and -0.2% p.a. change in value added suggesting higher productivity. Both growth rates were below the State average.

# GYMPIE REGION - PROFESSIONAL SERVICES

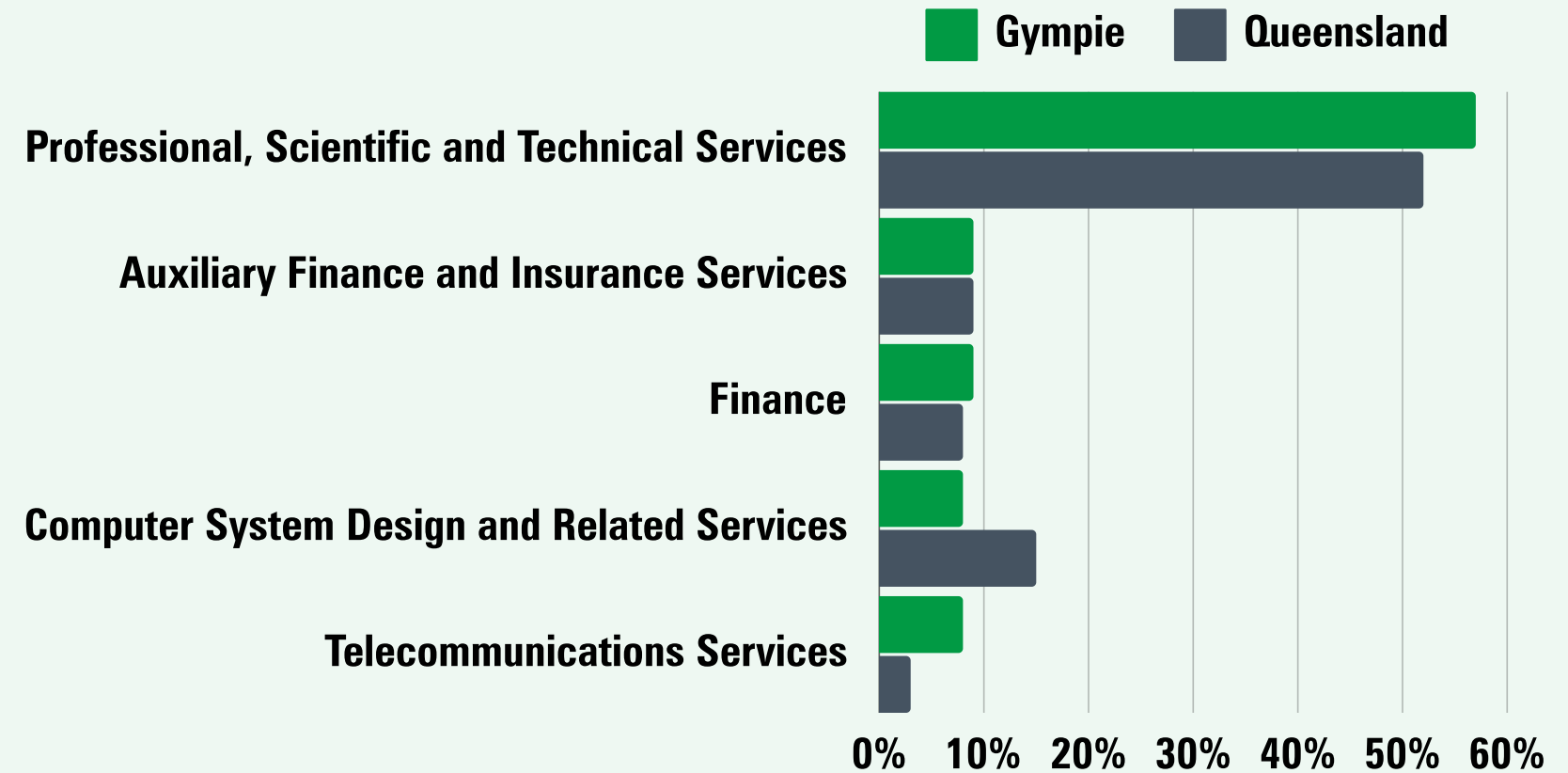
## BENCHMARK ANALYSIS

Share of Total - 2022/23



Source: NIEIR, 2024

Top Industries by Employment

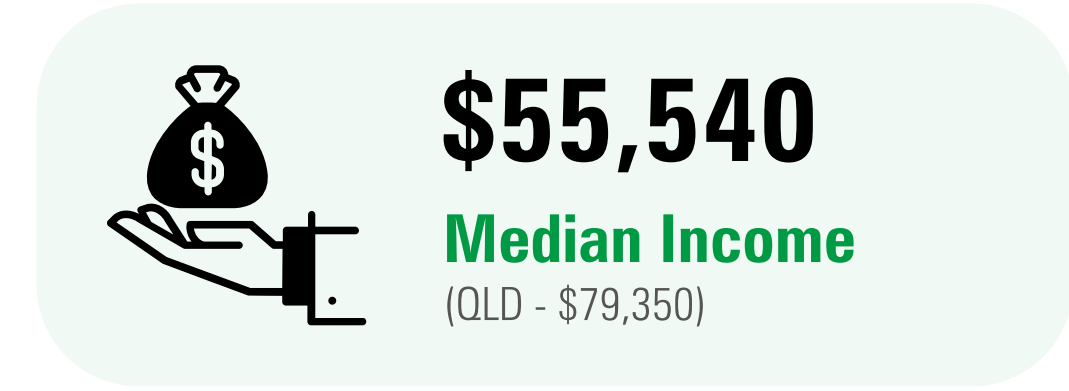
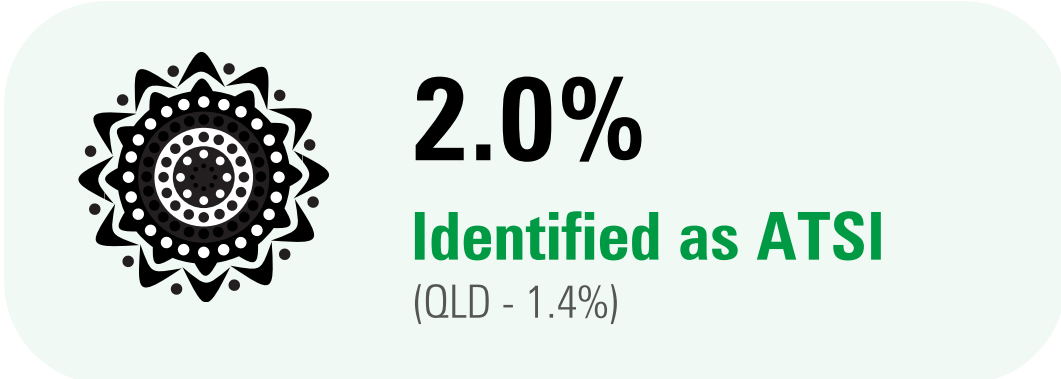
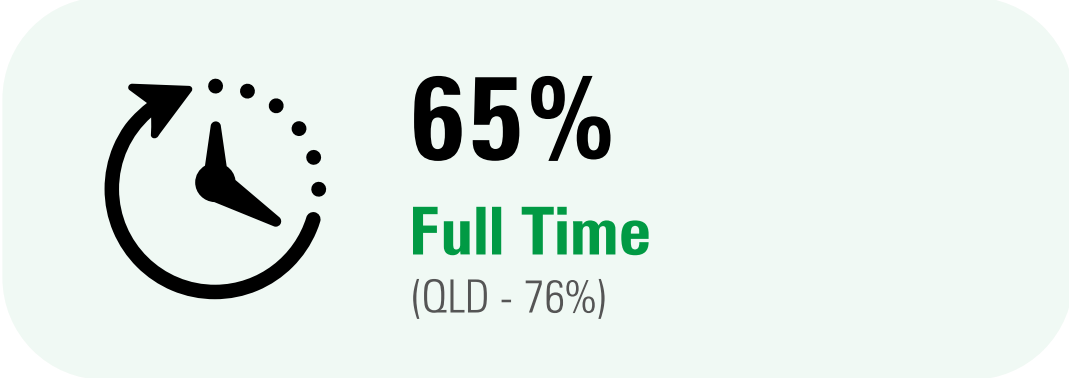
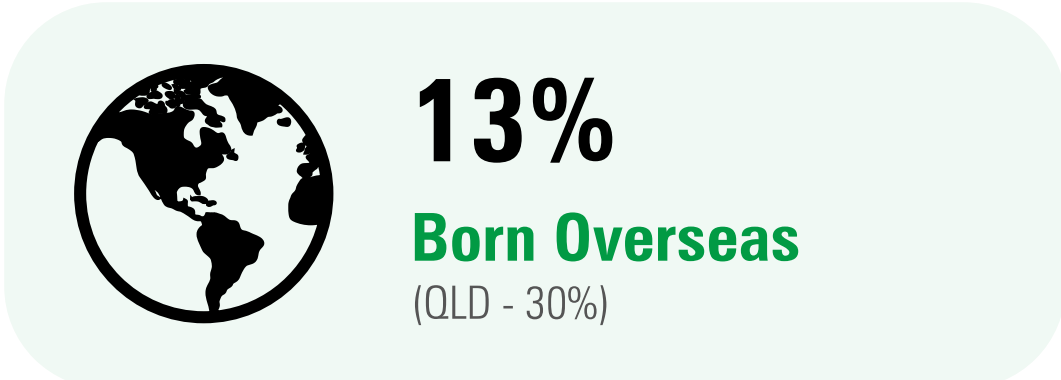
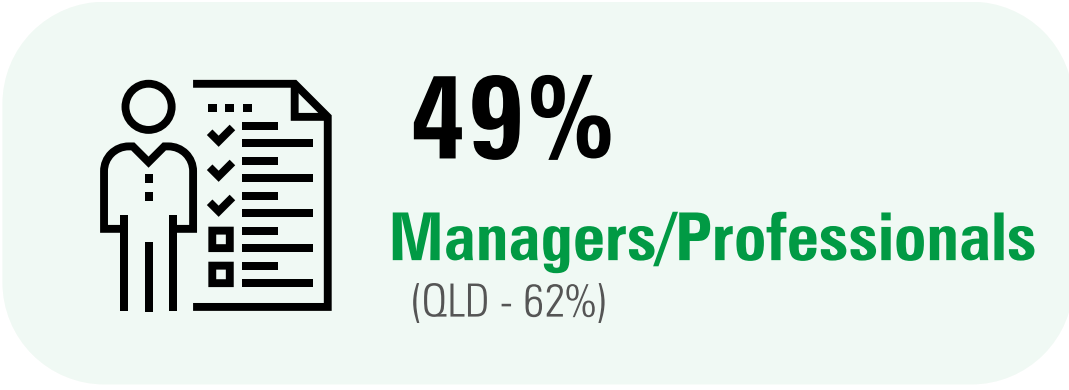
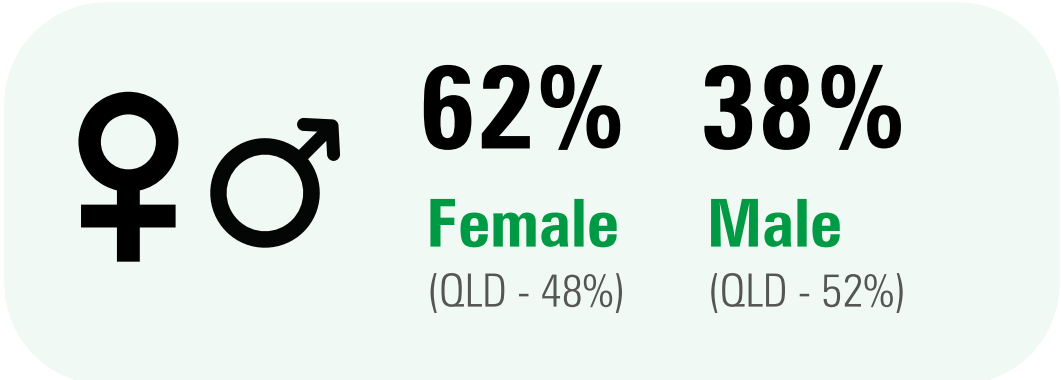
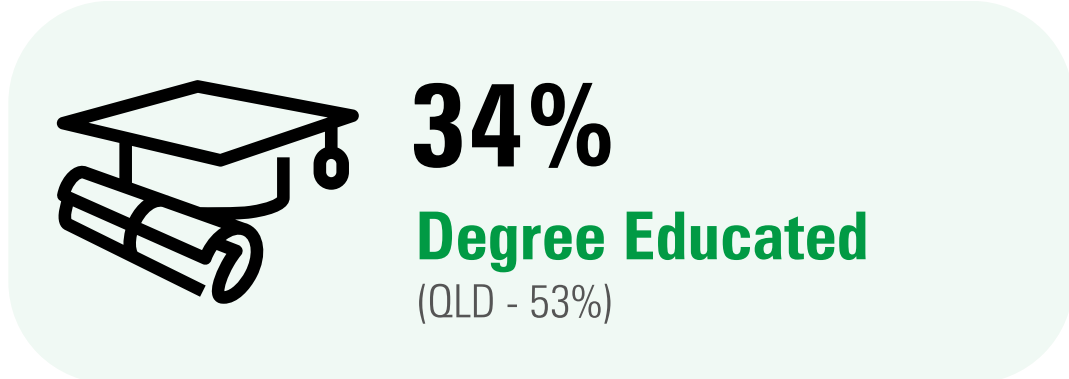
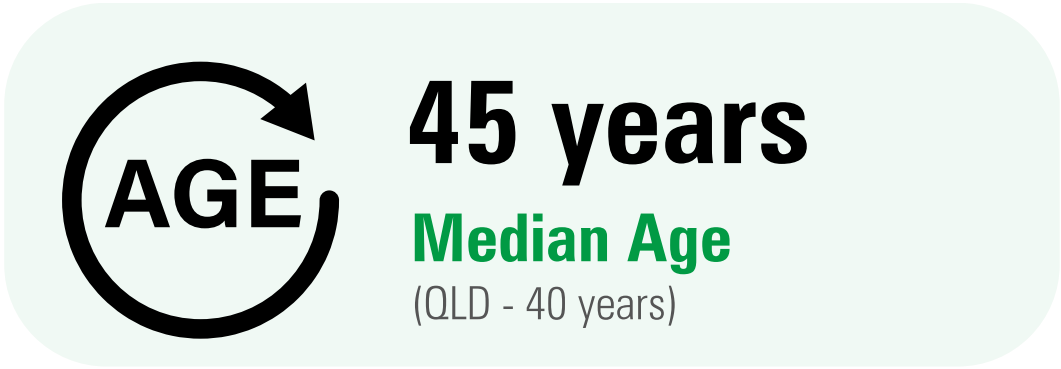


**In 2022/23, the Knowledge Industries and Professional Services Sector in the Gympie Region represented 5.1% of all jobs in the LGA and generated 6.8% of total Gross Value Added. The top employing sub-industry was professional, scientific and technical services.**

# GYMPIE REGION - PROFESSIONAL SERVICES



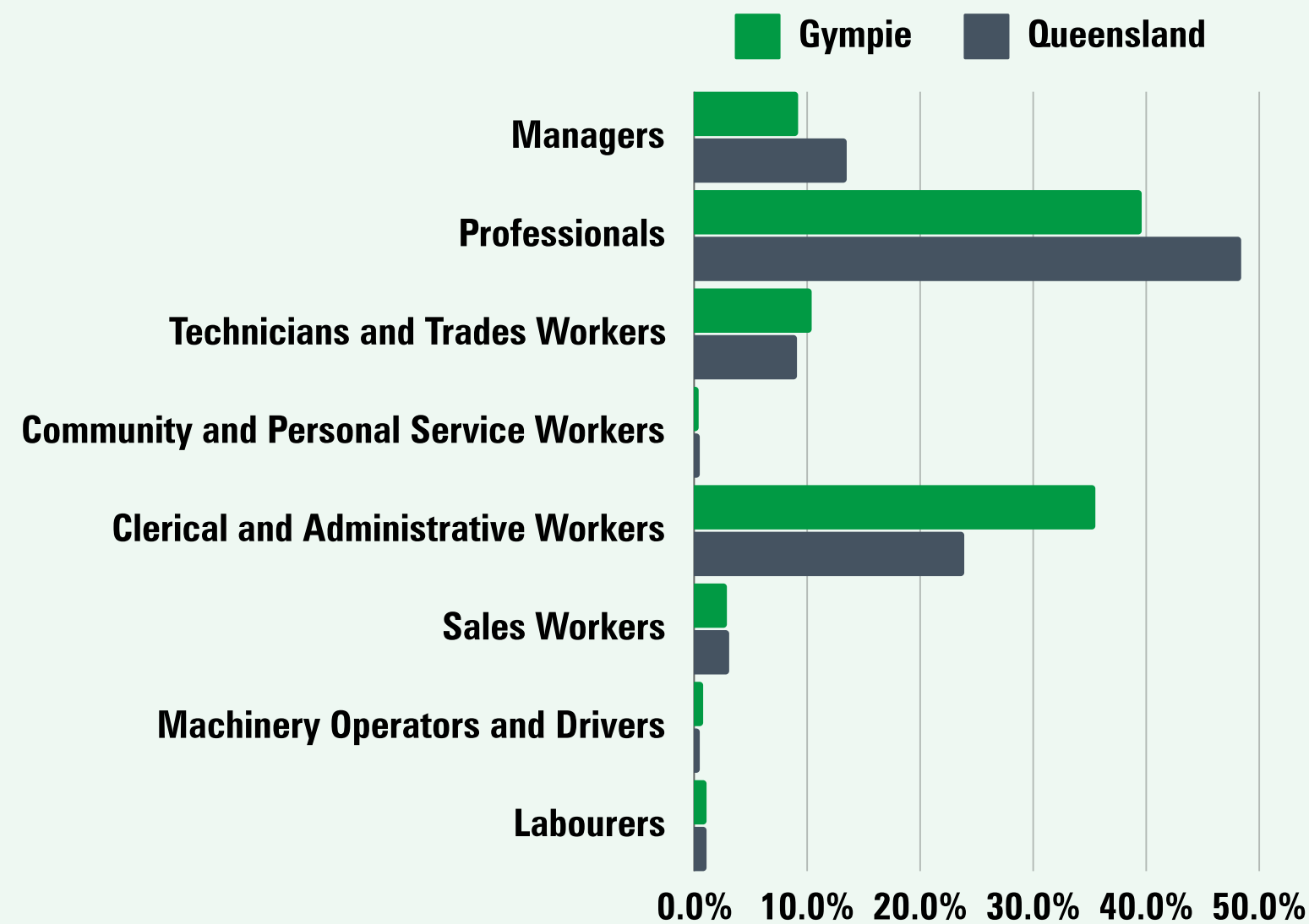
## WORKFORCE PROFILE



# GYMPIE REGION - PROFESSIONAL SERVICES

## SKILL PROFILE

### Occupations Breakdown



In 2021 in the Gympie Region, 39.6% of Knowledge Industries and Professional Services workers were professionals, compared to 48.4% in Queensland.

The top employing occupation in the sector was accountants.

### Top Occupations

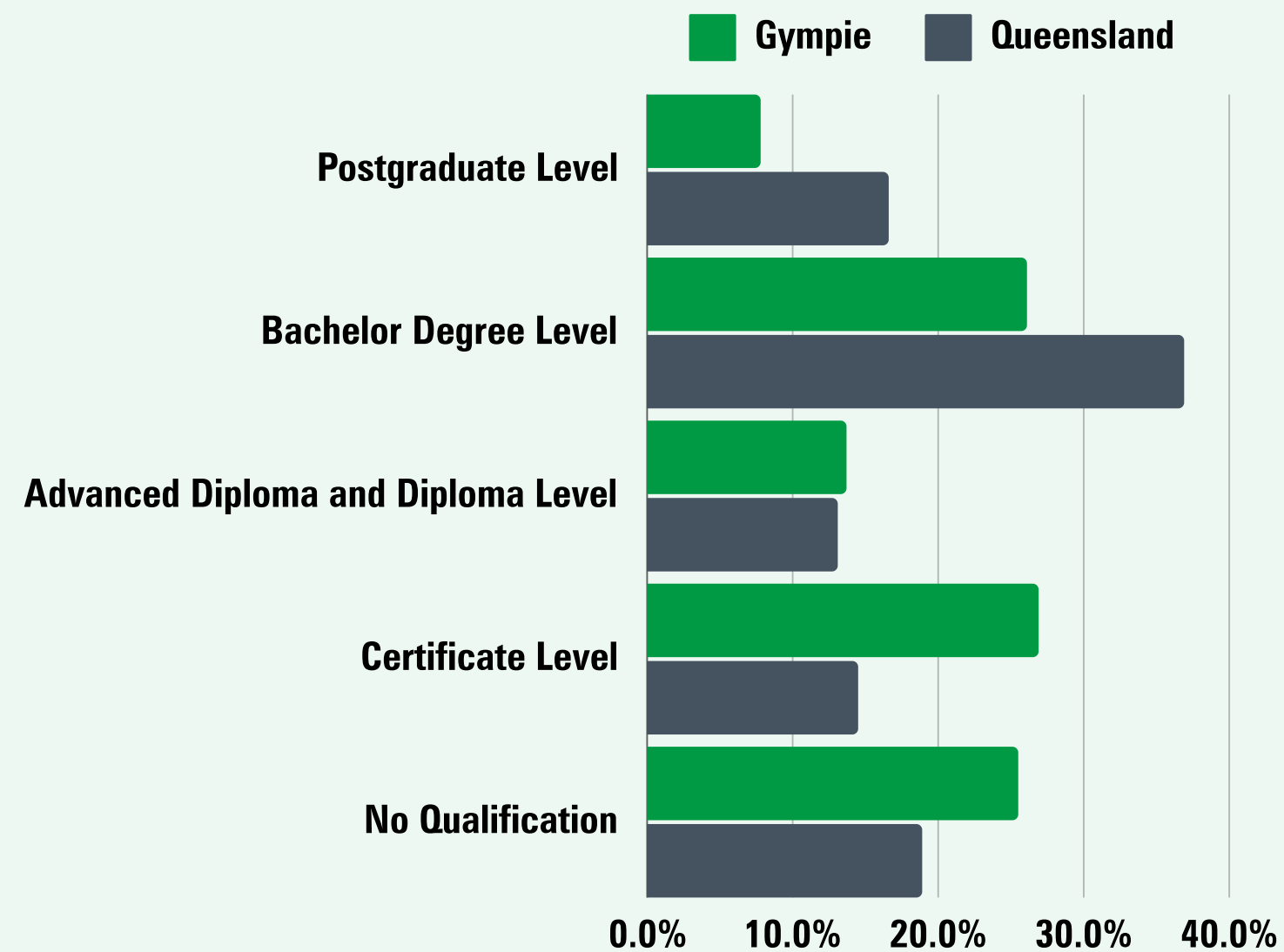
- 1 Accountants
- 2 Bank Workers
- 3 Bookkeepers
- 4 General Clerks
- 5 Receptionists

Source: ABS Census, 2021

# GYMPIE REGION - PROFESSIONAL SERVICES

## SKILL PROFILE

### Qualifications Breakdown



In 2021 in the Gympie Region, 26.9% of Knowledge Industries and Professional Services workers had certificate level qualifications, compared to 14.5% in Queensland.

The top field of study in the sector was accounting.

### Top Study Fields

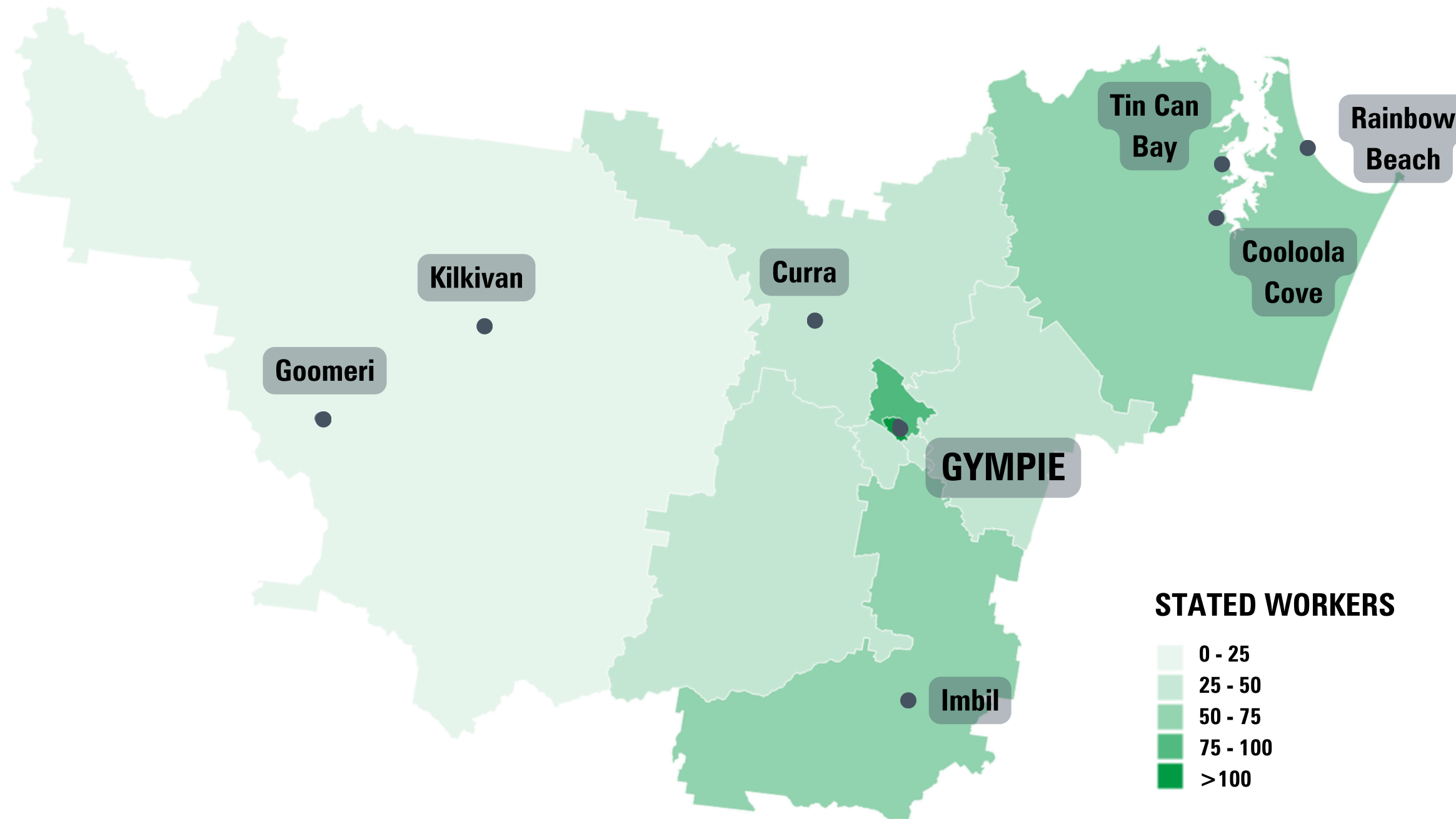
- 1 Accounting
- 2 Business and Management
- 3 Law
- 4 Banking and Finance
- 5 Information Technology

Source: ABS Census, 2021



# GYMPIE REGION - PROFESSIONAL SERVICES

## SPATIAL PROFILE



In the 2021 Census, the SA2 of Gympie - North had the largest number of Knowledge Industries and Professional Services workers who stated their place of work as being in the Gympie Region (67%) with 438 stating they worked in the Gympie CBD.

Outside of Gympie, the broad Cooloola and Imbil areas had 50 to 60 stated workers.

Source: ABS Census, 2021

For more economic data on the  
Gympie Region, visit [economy.id](http://economy.id)

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