Imbil Place Positioning Document

Acknowledgement of Country

Our team acknowledges the Kabi Kabi people, the traditional custodians of the land, water and skies on which the Imbil Place Positioning project stands. We pay our respects to elders past, present and emerging, and acknowledge the important role Aboriginal and Torres Strait Islander people play within the design, arts and placemaking community.

We celebrate the practice of First Nations design and systems management that have occurred on these lands for tens of thousands of years.

Publication details

DISCLAIMER

The information presented in this document is based on available data at the time of writing. All figures and diagrams are intended to be indicative and should be treated as such. While Gympie Regional Council and their consultants have exercised reasonable care in the creation of this document, it does not warrant or represent its accuracy or completeness. Gympie Regional Council and its officers assume no responsibility for any loss or damage incurred by individuals or parties who act or refrain from acting based on the information contained therein.

Contents

Section 1.

Introduction + Background

1.0 Introduction + Background

1.1 Project description

In August 2024, Gympie Regional Council launched a collaborative engagement process as part of the Imbil Streetscape Revitalisation project. The aim of the project was to develop a collaborative roadmap for the future of Imbil, leveraging and enhancing what has been working well, whilst addressing local pain points.

This initiative sought to build on the strong foundation of past work, including the 2017 'Our Towns' project, ground truthing and refining actions to ensure they remain relevant and in-line with local aspirations. The decision to produce a Place Positioning Document as part of the project was a result of the existing local momentum, culture of volunteerism and eagerness to enact change in line with town identity.

1.2 Purpose of the document

This Place Positioning Document will act as guide for future streetscape and public realm decisions through unified community aspirations. There is immense value in creating a Place Postioning Document that is driven by community knowledge and reflects the townships' unique local identity. The document recognises that everyone has a role to play in the revitalisation of our local places, bringing together and building on a range of documents already available and capturing actions that can be progressed by all project stakeholders and community members and community members.

Section 2.

About Imbil

2.1 History and context

General:

Imbil is a small town in the Mary Valley, South East Queensland, located 35 km south of Gympie and 57 km west of Noosa Heads. Known for its breathtaking landscape and wealth of outdoor activities, Imbil is loved by locals and visitors alike. The Place Positioning Document seeks to capture the core elements of Imbil as a town and community, highlighting strengths and opportunities to leverage, whilst respecting its history and identity.

Town character:

Imbil has a longstanding character as a small but close-knit town where residents benefit from a quiet country lifestyle. Staying in touch with the town's origin is a priority for the local community, who love the historic rail trail, park rotundas and markets. The charm of this town is captured within the businesses that serve the local community, which are mostly independently owned by local residents. Imbil also showcases its natural assets, the scenic views, forested surroundings, and nearby waterways. Imbil is well loved by those who live there, with many referencing it as the perfect location for quiet living while also being connected to large nearby regions such as Gympie, Sunshine Coast, and Brisbane.

Local environment:

Imbil is located within the heart of the Mary Valley, at the foothills of the Imbil State Forest. The local environment is characterised by a mountainous and forested terrain which has resulted in the major river system stemming from the Mary River. The Yabba Creek flows through the town centre and is beloved by the local community as a place for recreation, including swimming, fishing and a place to spot turtles and platypuses. The nearby Borumba Dam serves for irrigation and potable water purposes, while also being a community asset, facilitating camping and both powered and non-powered watercraft activities.

Local history:

Imbil and its surrounds are the traditional lands of the Kabi Kabi people, where it is believed the name is derived from the Indigenous word for a scrub vine. Community members who participated in the first round of engagement identified an interest in understanding Indigenous stories of place and capturing them within future public realm improvements. Opportunities to further unearth this history have been identified in this document.

Imbil is characterised as having a rich resource economy, ranging from agriculture to logging to gold mining. As a result, there is a strong presence of generational families in the area, where many local residents are proud of ties to the town's history, recognising it is one of the elements that makes Imbil so special.

> **"Imbil is the stories of families. The people make Imbil"**
>
> **– Imbil resident**

2.2 Existing Documents

Imbil is home to a well mobilised and passionate community, who have produced and participated in the creation of a variety of reports over the past 20 years, each centred on local improvement. This collection of reports has created an excellent foundation for this project, with findings from these processes aligning directly with the intentions of the Place Positioning Document.

Our Towns: Imbil Concept Master Plan, 2017

The main document that has informed this scope of work has been the Our Towns: Imbil Concept Master Plan by Gympie Regional Council. This document was created in line with a program that sought to improve Gympie's rural and coastal communities through economic and social sustainability. The development of the master plan was informed by engagement with the local community across two sessions, as well as a school workshop at Mary Valley State College.

Key findings from that process included the desire for improved footpaths, a skatepark, improved creek access for swimming and pedestrians and amenity improvements through town. Seventeen local improvement projects were identified, with five highlighted as priorities, alongside several concept maps. Of the five key priorities, two have since been delivered; the skatepark and Stage 1 of the Yabba Creek Park upgrades.

The Our Towns: Imbil Concept Master Plan has served as a baseline and guide for this project, with the previous findings being used to compare and ground truth the emerging insights from this process. The Place Positioning Document seeks to build on this strong foundation of work and continue to deliver high quality community outcomes.

Alongside the Our Towns: Imbil Concept Master Plan, the following complementary reports have been reviewed and used to help inform this project.

KEY REPORTS HAVE BEEN OUTLINED BELOW, OTHERS INCLUDE:

- Mary Valley Business Expansion and Retention Program (MV–BEAR) – Community Volunteers + Department of Tourism, Regional Development and Industry 2008
- Mary Valley Tourism Product Audit, 2007
- Village Renewal Pilot + Walkabout Report – Mary Valley Inc, 2009
- Imbil Multi-Purpose Recreation Facility, 2008
- Food Production in the Mary Valley, 2011
- Mary Valley Economic Development Strategy, 2012
- Mary Valley Passenger Transport Study, 2009
- Mary Valley Aged Care Needs Analysis, 2009

2.3 Who is the community

For a small town of around 1,000 people, the passion and drive of the Imbil community leaves a lasting impression on those who visit. Pride for both the town and its people comes through in everyone you meet, reinforcing the close-knit relationships that have been forged among locals. Imbil residents cherish their small-town, country identity, always seeking opportunities to support each other.

Through the extensive engagement process, the following three characteristics have been identified as being at the heart of the Imbil community.

Welcoming

A town where the shop owners know your name. The community have taken it on themselves to create welcome guides available at the post office, introducing the township to new residents. Every person that you pass is happy to stop and have a chat, whether it's valuable local tips or the days' forecast, the phrase country hospitality rings true in Imbil.

"People have a long term relationship with the town, they come once and come again."

– Survey Response

Resilient

The people of Imbil have a reputation for resilience. Amidst floods, droughts and bushfires, community spirit perseveres, seeing people of all ages step-up to support one another.

"Residents work together to overcome natural disasters while caring for their friends, neighbours and stranded strangers. Random acts of kindness from people you know."

– Workshop participant

Proactive

Imbil is an incredibly well mobilised community with an array of active community groups. Boasting a uniquely strong volunteer network and a shared 'get in and get it done' mindset.

"Different people have different roles and skills, it's about knowing who to go to for what."

– Imbil Resident

An overview of the many community groups that exist within Imbil has been captured below*:

- Mary Valley Chamber of Commerce
- Mary Valley Show Society
- Imbil Queensland Country Womens Association
- Mary Valley Rail Trail
- Imbil Rail Park Inc
- Mary Valley Country Harvest
- Imbil Rural Watch
- Imbil Community and Sports Club
- Imbil RSL
- Yabba Creek Rural Fire Brigade
- Imbil State Emergency Service
- Imbil Mary Valley Scouts
- Mary Valley Rattler
- Imbil Girl Guides
- Imbil Community Swimming Inc
- Imbil Tennis Club
- Mary Valley State College Parents & Citizens
- Mary Valley Artslink
- Mary River Catchment Coordinating Committee
- Imbil Rail Park
- Mary Valley Country Harvest
- Mary Valley Pony Club
- Stirling's Crossing Endurance Club
- Imbil Red Cross

Noting this list was developed via research and discussions with local stakeholders and may not be exhaustive.

Section 3.

Identity + Values

3.1 Who we spoke to and how

A variety of engagement tools and techniques have been utilised throughout the Imbil Place Positioning process, seeking to capture the diverse perspectives of the community and surrounds. Central to this project has been ensuring that the Imbil community feel a sense of ownership over the project outcomes and are empowered to continue to enact change.

The community and stakeholders gave their feedback via various engagement methods, as summarised here.

To fully capture the broad and diverse views of the Imbil community, engagement activities involved the following stakeholders:

- Local Councillor
- Council Officers
- Local businesses
- Local young people and students
- Mary Valley Chamber of Commerce
- Market stall holders
- Broader Imbil community

1x Online Survey

With **111** Responses

Market Pop-up
Approx. **40** engaged

Trader Walk Around
14 traders engaged

30+ students engaged

Approx. 50 total workshop attendees

2X Trader and Community Workshops

School Workshop

Common adjectives used to describe Imbil:

Water Green Relaxed Historic

Vibrant Destination Beautiful Humble

Peaceful Country Yabba Creek

Community

Small town Welcoming

Changing Friendly Quaint

Family Home Rural

3.2 What we heard online

Online engagement was designed to unpack the Imbil identity, stories, assets and opportunities as perceived by the broader community. Questions were asked in a variety of formats, including open response, rating agreement and multiple choice selections, ensuring that feedback was relevant and able to directly feed into the creation of this document.

Imbil Now

When asked why community visit the Imbil main street, respondents shared the following top five reasons:
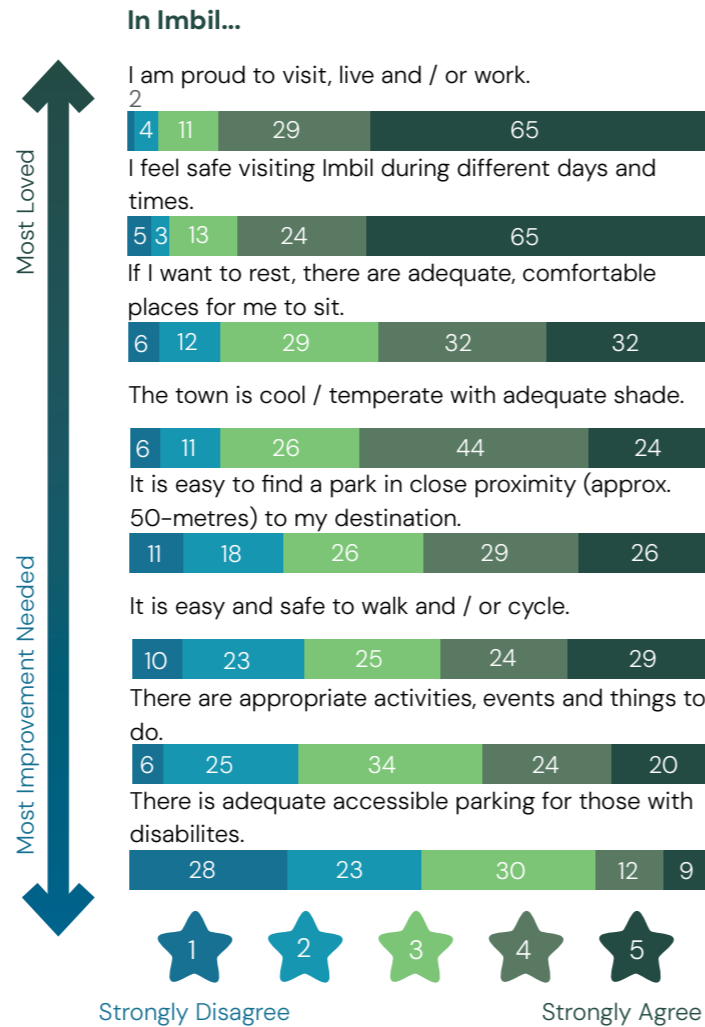
1. I eat here e.g. local cafes and restaurants
2. I live here
3. I enjoy the parks and public spaces
4. I do my shopping here e.g. grocery and retail
5. I volunteer here

The figure to the right captures community sentiment toward a collection of statements about Imbil. It reveals that the community feels proud of their town and safe when visiting, reinforcing the strong relationships that have been built between locals. The provision of disability parking, local activities and events, as well as the ease and safety of walking and cycling scored lower than the other statements, highlighting these as key priorities

Assets and Opportunities

The following were identified as Imbil's assets as a town:
1. Local businesses
2. Yabba Creek
3. Natural beauty / streetscape appeal
4. 'Vibe' / atmosphere
5. The community
6. Playground and Skatepark
7. Rail Trail and Rail Park
8. Activities, events and tourism

In Imbil...

Most Loved

I am proud to visit, live and / or work.
2
| 4 | 11 | 29 | 65 |

I feel safe visiting Imbil during different days and times.
| 5 | 3 | 13 | 24 | 65 |

If I want to rest, there are adequate, comfortable places for me to sit.
| 6 | 12 | 29 | 32 | 32 |

The town is cool / temperate with adequate shade.
| 6 | 11 | 26 | 44 | 24 |

It is easy to find a park in close proximity (approx. 50-metres) to my destination.
| 11 | 18 | 26 | 29 | 26 |

It is easy and safe to walk and / or cycle.
| 10 | 23 | 25 | 24 | 29 |

There are appropriate activities, events and things to do.
| 6 | 25 | 34 | 24 | 20 |

There is adequate accessible parking for those with disabilites.
| 28 | 23 | 30 | 12 | 9 |

Most Improvement Needed

⭐ 1 ⭐ 2 ⭐ 3 ⭐ 4 ⭐ 5

Strongly Disagree   Strongly Agree

Alongside local assets, respondents were asked to identify top areas for improvement within the main street and Heritage Park. The top responses are as follows:

= 1. Improved pedestrian's crossings and connections. (58%)
= 1. A range of events, markets or festivals suitable for all age groups. (58%)
3. More streetscape greening and gardens. (57%)
4. More public art and creative things to look at. (55%)
5. More public spaces to sit, relax and enjoy the township. (49%)
6. Better active transport connections. (48%)
7. More carparking. (46%)
8. Evening events and attractions. (44%)

"Imbil is a pretty town, driving into town over the bridge is gorgeous. The river, bridge, Wild Vine and Mary Valley Traders (for locals) are assets to the town. To attract tourism, more quality cafes, restaurants and local artisan stores are required. Imbil needs to be a destination not reliant on local business generated from local support – the town is not there yet."

– Question 5 survey response

3.3 What we heard face-to-face

In person engagement occurred across a number of touch-points, however strong consistency in feedback and ideas emerged throughout.

OPPORTUNITIES BREAKDOWN

Activities, events and tourism
- Sport and recreation
- Yabba Creek
- Rail Trail
- Cultural facilities

Landscaping
- Street trees and planting
- Gateway trees
- Lighting

Art and Storytelling
- Murals and public art
- First Nations history
- Signage

Safety and access
- Pedestrian crossings
- Bike and footpaths
- Transport options

Public amenities
- Public toilets
- Seating and shade
- Drinking fountains
- Picnic tables and BBQ

Infrastructure improvements
- Parking
- Telecommunications services

Environment and conservation
- Yabba Creek planting and maintenance
- Signage

Other
- Essential services
- Business expansion
- Council maintenance
- Community and volunteer support

Imbil collated map from workshop 2

Workshop participants were invited to participate in a collaborative mapping exercise, in which they could use a map of Imbil to show locations for their ideas. Their suggestions were mapped in the following categories: landmarks, connections, landscaping, events and activations and storytelling.

LANDMARKS

1. Yabba Creek
2. Imbil Railway Bridge
3. Yabba Creek Parklands / Playground
4. Heritage Park
5. Heritage Park Golf Course
6. Rail Trail

EVENTS + ACTIVATIONS

1. Imbil Markets
2. GourMay
3. Mary Valley Art Festival
4. Imbil Show
5. Bull Bronc & Barrells / Rodeo

LANDSCAPING

1. Trees, landscaping & Planter Boxes in the main street
2. Planting, landscaping around Railway Bridge
3. Tree avenues in town gateways
4. Heritage Park seating & planting

STORYTELLING

1. Signage, QR code & audio history through town
2. Street art & sculpture through town
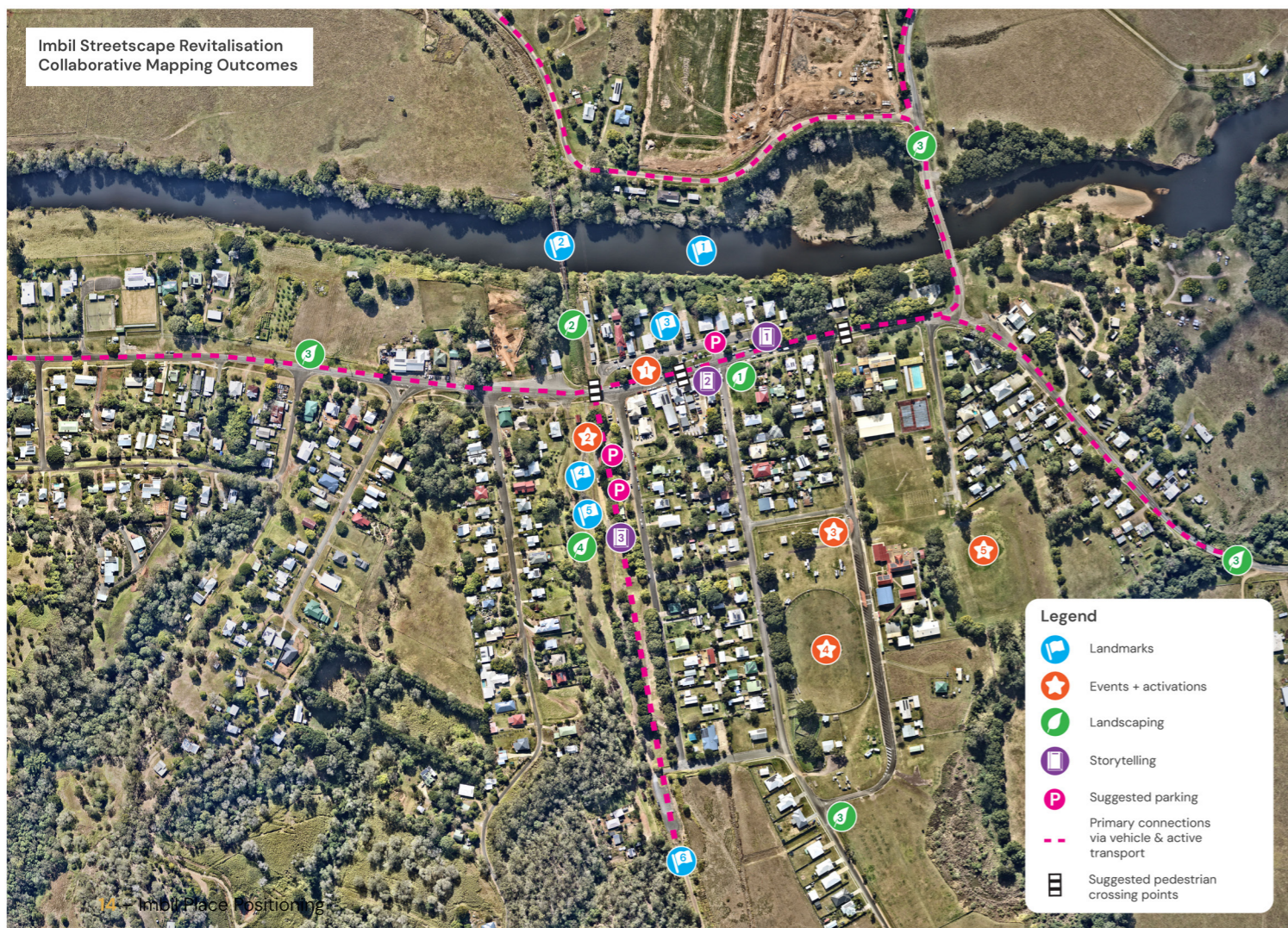3. Rail history / railway artifacts showcased

CONNECTIONS

- Improved footpath connections into & through town
- Bike paths along primary routes
- Disability parking options

Imbil Streetscape Revitalisation Collaborative Mapping Outcomes

Legend

- Landmarks
- Events + activations
- Landscaping
- Storytelling
- P Suggested parking
- -- -- Primary connections via vehicle & active transport
- Suggested pedestrian crossing points

Section 4.

Identity + Place Pillars

Through discussions with the Imbil community and feedback from across the engagement touch-points, a town identity statement and place pillars have been created to guide this document and help ensure future works align with local values.

4.1 Imbil Identity Statement

An authentic community nestled alongside Yabba Creek, Imbil offers a tranquil escape from the hustle and bustle of daily life. Home to an involved, proactive and passionate community, Imbil boasts a wealth of attractions loved by locals and visitors alike. The town will continue to honour its rich history and village identity as they move into the future.

4.2 Place Pillars

A connected village

We love the village feel of our town centre. Our connection to coast and city means that visitors can come here to escape the bustle of urban life. Everyone is welcome to come to our friendly town and enjoy the village lifestyle.

A legacy of locally-led action

Imbil boasts small scale to major activities and events, encompassing arts, culture and food, attracting people from across the region and beyond. There is always something to see and do when visiting Imbil, thanks to our year-round events and celebrations.

Nature is our playground

There are so many things to do here with the forest, lake and creek on our doorstep. The beautiful natural environment of the Mary Valley is our space for reflection and our destination for recreation by bike, foot, hoof or boat. For us, sport, exercise and community activities are always connected to nature.

A bridge to the past

We are proud of our diverse history, connected to the past through our collective memories. We will weave our identity into the town, bringing together our First Nations stories and rich agriculture and forestry legacy.

Section 5.

Shape, Activate, Manage

5.1 What is shape, activate and manage?

Highly successful places are made up of a number of key elements that each work collaboratively to form a cohesive, people-centred environment. These include the physical components and built form of the place, alongside the uses and activity taking place within. Supporting these is the ongoing governance of the place, ensuring it is loved and activated into the future.

SHAPE

Shape focuses on physical changes that influence how we interact with a space. This is the place hardware or infrastructure, impacting things like access and movement through physical interventions and design. This also encompasses representation of identity in a space, through art, signage, material choices, building facade and more.

Within our public spaces, there are a variety of places for different groups of people to gather. Places feel more inviting and comfortable when there are people spending time there and physical interventions can help encourage this.

ACTIVATE

Activate complements shape through the consideration of software, encouraging uses and activity within a space. It focuses on interactions both within the built environment and between people.
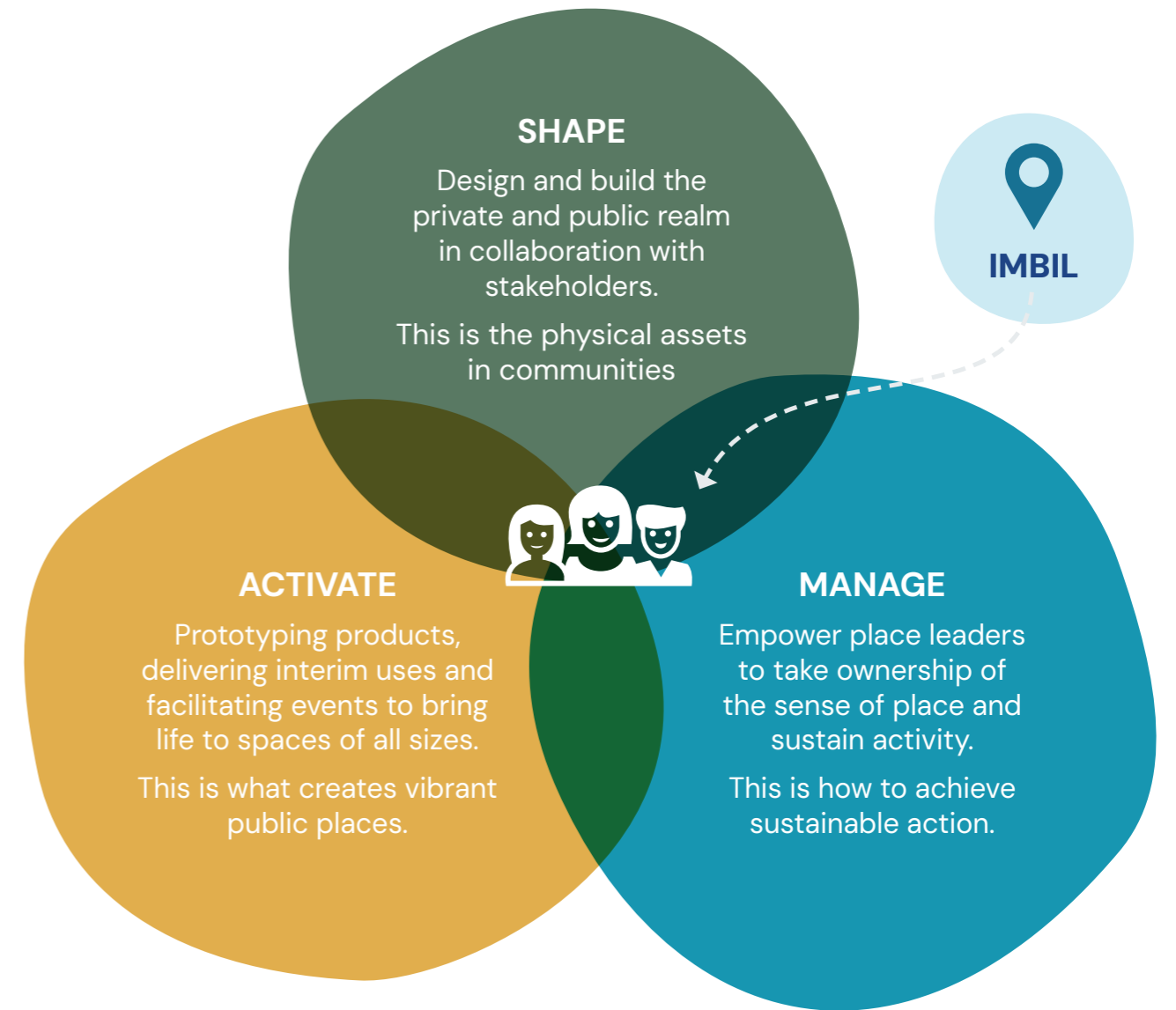
Activate helps to create memorable spaces and facilitates experiences, ensuring that people want to return to a place time and time again.

In successful places, activity and events are driven by the people that live there. Locals know their community and they know how to build on the unique skills and assets available. Main streets with a variety of activities and uses draw people in and foster strong, positive social interactions.

MANAGE

Manage ties shape and activate together, allowing the community and local leaders to drive and maintain momentum. This allows activation to be upheld over time, ensuring a place continues to be used and loved in a sustainable way. The key to manage is building local capacity, enabling the community to create the activation they want to see.

When everyone contributes to the management and activation of public spaces, the social and economic return for the local community is higher, as well as fostering ownership over the town.

SHAPE
Design and build the private and public realm in collaboration with stakeholders.

This is the physical assets in communities

IMBIL

ACTIVATE
Prototyping products, delivering interim uses and facilitating events to bring life to spaces of all sizes.

This is what creates vibrant public places.

MANAGE
Empower place leaders to take ownership of the sense of place and sustain activity.

This is how to achieve sustainable action.

Section 6.

Actions

6.1 Place Positioning Actions

The following sections provides an overview of the actions that have emerged through the consultation process and additional research. They are overarching directions that will be integrated into Council's planning for further exploration including design work, to occur in following stages.

Consultation undertaken on the draft strategy will aim to understand community priorities for what they would like to see delivered in the short-term, allowing for these actions to be prioritised for funding further investigative works and, where relevant, construction.

Shape

1 | Enhance town infrastructure by improving parking facilities, upgrading roads, implementing traffic calming measures, increasing pedestrian safety, and optimising lighting and signage for safer and more efficient movement.

The community strongly emphasised the need for increased formal parking options in Imbil, including long vehicle and disability spaces, without compromising green spaces in the village centre. Suggested locations included William Street near the Railway Hotel and modifications to Lambert Hyne Drive. Improved pedestrian safety was also a priority, with recommendations for strategically placed crossings near Mary Valley State College, the main street, Heritage Park, and the rail line.

To further enhance walkability and safety, increased street and feature lighting, such as fairy lights and projection lighting, was suggested, along with better lighting at community spaces like the skatepark. Traffic calming measures, including elevated crossings, road murals, and chicanes, were recommended to address speeding concerns, particularly at town gateways.

General road maintenance and upgrades were also raised as essential to support increased traffic volumes, improve safety, and enhance town accessibility.

EXAMPLES:

PRIORITY: TBC

RESPONSIBILITY: TBC

COST: $$$

PLACE PILLAR: A connected village

Shape

2 | Enhance open spaces by diversifying recreational activities and improving park amenities to promote community health and engagement.

The community highlighted the need for enhanced amenities in public spaces and parks, including drinking fountains, bins, seating, and shade, with particular focus on the skatepark and Heritage Park. Broader improvements in seating and shade across town were also identified.

There was strong interest in expanding spaces for sport and recreation, catering to the active lifestyle of the community. Suggestions included basketball courts, gym facilities, mountain bike tracks, and more local sports clubs and fields, with potential locations such as the Imbil Community and Sports Club and Mary Valley State College.

Local youth emphasised the need for diverse activities and play opportunities, proposing accessible play equipment, table tennis, sports half-courts, nature play, obstacles, and bike tracks, particularly near the skatepark and Heritage Park. Additionally, installing public gym equipment in parks, such as near the skatepark, would have provided free exercise options for the community.

EXAMPLES:

PRIORITY: TBC

RESPONSIBILITY: TBC

COST: $$

PLACE PILLAR: A connected village

Shape

3 | Reinforce the town's identity and appeal by continuing the green character of the place with street trees and gateway landscaping. Improve wayfinding and signage, incorporating and celebrating local Indigenous art and history.

The community of Imbil was eager to enhance the town's first impression by increasing colour, vibrancy, and greenery along the main street and in key public spaces. This included planting trees, using planter boxes for greenery and local art, and adding shade to improve visual amenity and walkability. An iconic ""Imbil tree"" was suggested, with the idea of tree-lined gateways at all town entry points to create a welcoming atmosphere. Suggested tree species included hoop pines and Jacarandas.

To further enrich the town's identity, improved navigational and interpretive signage, incorporating audio trails, QR codes, and local art was suggested. This signage would direct visitors to key destinations while celebrating Imbil's unique history. Public art, including murals, sculptures, and temporary installations, offered a platform to showcase local creativity and Indigenous storytelling, which the community had expressed a strong interest in highlighting. These initiatives aimed to reflect Imbil's vibrant arts community and rich Indigenous heritage.

EXAMPLES:

Tourism Tropical North Queensland, n.d

PRIORITY: TBC

RESPONSIBILITY: TBC

COST: $$

PLACE PILLAR: A connected village +

A bridge to the past

Shape

4 | Improve active transport infrastructure by investigating footpath connections and bike paths along Yabba Creek Road.

The community expressed a strong desire to improve walkability and accessibility in Imbil, ensuring safe and easy pedestrian movement for all, including those using mobility aids. The community identified the need to upgrade the Walking Network Plan, including an audit to assess the current user experience and identify gaps and areas for improvement. Additionally, the need for formalised bike paths through town was highlighted to enhance safety for both pedestrians and cyclists, keeping them separated from vehicles. The audit would also identify opportunities for new bikeways, with suggested cycle lanes connecting key routes like Kandanga Imbil Road and Yabba Creek Road.

EXAMPLES:

PRIORITY: TBC

COST: $$

RESPONSIBILITY: Council

PLACE PILLAR: A connected village

5 | Extend the Rail Trail from Imbil to Amamoor.

A longstanding aspiration for the community is the extension of the Rail Trail to Amamoor. This would allow access from Brooloo all the way through Imbil to Amamoor. This would also increase interaction with the Railway Bridge.
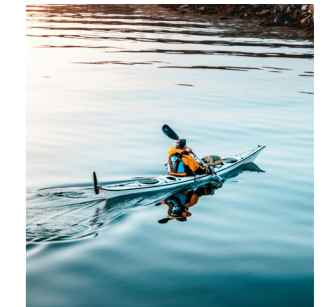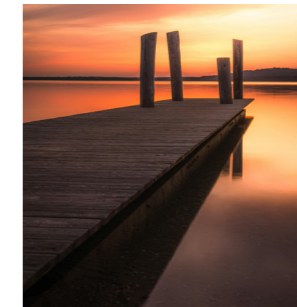
PRIORITY: TBC

COST: $

RESPONSIBILITY: TBC

PLACE PILLAR: A connected village

Shape

6 | Investigate creek access locations to facilitate recreational activities in the Mary Valley.

Yabba Creek is much loved by locals and visitors to town. Community consistently expressed the desire for better access to the creek, encouraging increased interaction and use. More specifically, better kayak launch points were requested.

EXAMPLES:

PRIORITY: TBC

COST: $

RESPONSIBILITY: Council

PLACE PILLAR: A connected village

7 | Council will continue to advocate on behalf of the community and seek state and federal support to enhance essential services including public transport, access to medical facilities and doctors, and upgrading the police station with an increased police presence.

Accommodation: As Imbil develops and attracts more tourists through events and activities, the community identified a growing need for an expansion of accommodation options such as Airbnb and small boutique hotels, to cater to diverse needs.

Public Transport: The Imbil community emphasised the necessity for regular public transport services, particularly between Imbil and Gympie to facilitate easier travel for residents and visitors, boosting tourism and benefiting the local economy.

Medical Services: The community indicated the need for improved medical services. Ensuring the availability of local healthcare facilities and professionals is essential to reduce the travel time for residents and support the town's expansion.

Bypass for heavy vehicles: Some community members also raised the potential for a bypass. A bypass would help keep large vehicles off the main streets, preserving the town's rural charm and enhancing the experience for residents and visitors.

Safety: The community identified the need to upgrade the local police station to improve its functionality and accommodate a growing police presence, which is vital for both actual and perceived safety in the town.

PRIORITY: TBC

COST: $

RESPONSIBILITY: TBC

PLACE PILLAR: A connected village

Activate

8 | Foster a vibrant community by supporting community infrastructure and events, utilising key township assets for diverse event programming.

Community groups and organisations were central to Imbil's success, driving various events throughout the year. Increased support for these events was needed to ensure their sustainability, including formalising processes, providing financial assistance, and offering more facilities and spaces for events. The community identified a gap in nighttime activities, suggesting evening events such as markets, live music, and food trucks to engage local youth and visitors.

The town's markets were highly valued and improvements to parking, pedestrian safety, and accessibility woud be beneficial as well as to formalising the market setup. Additionally, Imbil's vibrant arts community could support cultural events, such as gallery exhibitions and movie screenings, particularly in spaces like the library.

To streamline event planning, an "events overlay" mapping exercise was proposed to assess key locations in town and the types of activities they could support. This would have simplified the process for community groups, enhancing the town's ability to host a wider variety of events.

EXAMPLES:

PRIORITY: TBC	**COST:** $
RESPONSIBILITY: TBC	**PLACE PILLAR:** A legacy of locally led action

Manage

9 | Strengthen community engagement and town management through improved Council maintenance, enhanced communication with the community, and the appointment of a dedicated place manager for Imbil.

Ongoing upkeep and maintenance of facilities in and around Imbil was identified as a community priority. To support this, it was suggested that Council continue to strengthen relationships with local residents and business owners to better understand their needs and concerns. A clear and consistent communication method between the community and Council was identified as essential to effectively implement actions and advocate for community priorities. Successful delivery of the Imbil Place Positioning Document will require support across all levels, and it was suggested that Council appoint a dedicated resource to oversee and coordinate the actions outlined in the document.

PRIORITY: TBC	**COST:** $$
RESPONSIBILITY: Council	**PLACE PILLAR:** A connected village

10 | Empower the community through essential skills training, volunteer support, and local capacity-building initiatives.

Imbil is a proactive community eager to grow and develop, with a focus on providing training programs and upskilling opportunities for locals in areas such as employability, event facilitation, community group management, and general skills building. With a strong volunteer base, it is essential to offer support and training to enhance their contributions. Additionally, given Imbil's geographic location and vulnerability to natural disasters, the establishment of a local community disaster management committee is proposed. This committee would collaborate with the QPS Emergency Management Coordinator and Gympie Regional Council Disaster Management Coordinator to deliver disaster preparedness training, addressing the community's concerns about isolation and vulnerability during emergencies.

TIMEFRAME: TBC	**COST:** $$
RESPONSIBILITY: TBC	**PLACE PILLAR:** A legacy of locally led action

Section 7.

Implementation

7.1 Implementation

TBC